

RETAIL & SALES

Sustainable retail spaces and locations. Possible CSR contributions, e.g. charity,

DISTRIBUTION

Needs to look at each stage of the supply chain management, including water, land, carbon, chemicals and substitution impacts.

STANDARDS

GOTS: Global Organic Textile Standard

OCS: Organic Content Standard

ILO: International Labor Organization's Declaration on Fundamental Principles and Rights at work

BSR Compliance (Business for Social Responsibility for water usage) and global Energy Efficiency Standards.

NORDIC FASHION WEEK RY



CONTACT

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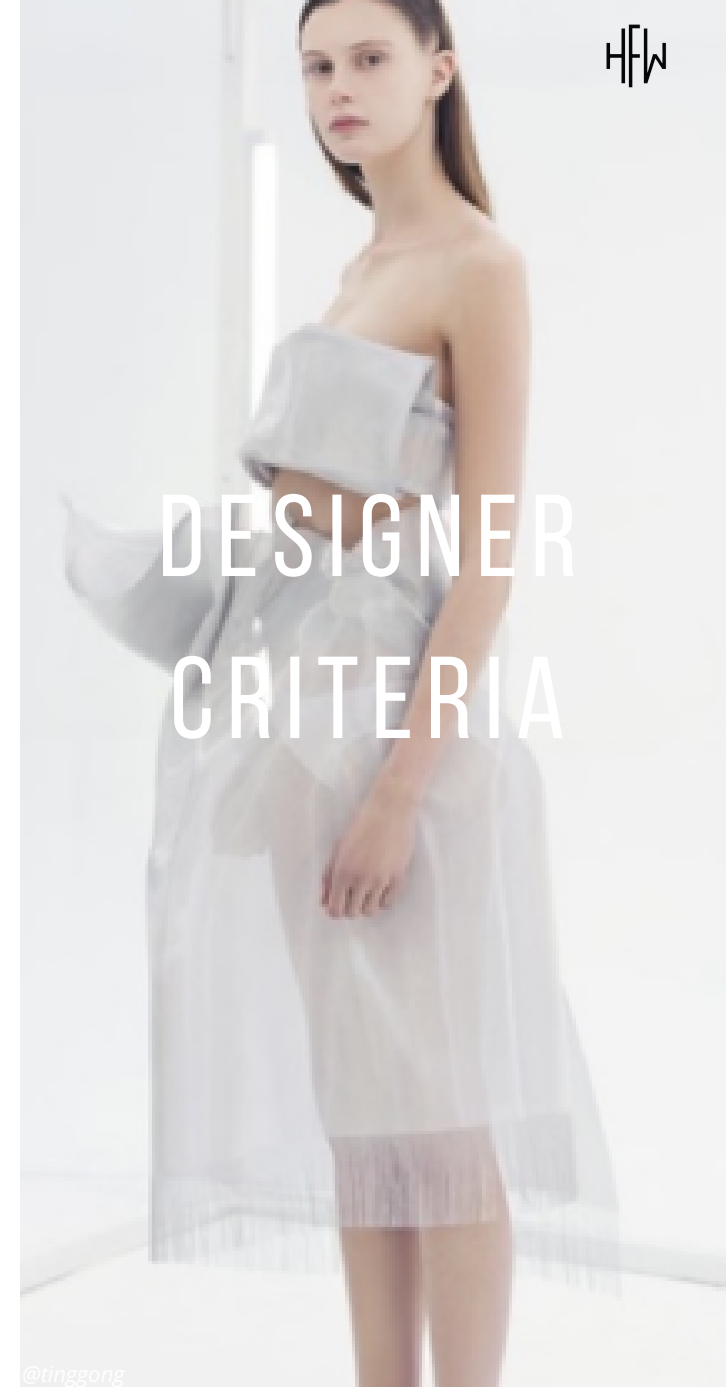
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SUSTAINABLE DESIGN

HELSINKI FASHION WEEK

DESIGNER CRITERIA

OVERVIEW OF THE CRITERIA

This brochure functions as the general guideline for designers and brands who wish to present their collections at Helsinki Fashion Week. The organising party requires sufficient proof of the fulfilment of the criteria to be provided by the applicant during the application process. This includes reports, documents, data, or other accountable information. If the applicant cannot prove the claims they are making, the applicant cannot be considered nor accepted into the Helsinki Fashion Week calendar.

INTEGRITY

The brand or designer cannot be associated with any kind of unsustainable or unethical behaviour, groups or investment that could damage the integrity of the partnership.



THE COLLECTIONS MUST AIM TO
REPRESENT FULL SUSTAINABILITY
IN ALL AREAS OF THE PRODUCTION
AND SOCIAL PROCESS.

SUSTAINABLE DESIGN CRITERIA

FIBER AND FABRIC

Sustainable water consumption, energy efficiency, renewable energy sources, no toxics harmful to humans and animals. Recycled, reusable and certified materials.

GARMENT PRODUCTION

Energy efficiency, renewable energy sources, no toxics harmful to humans and animals. Smart designs, minimal waste.

